

## Message Text

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43

ACTION SNM-02

INFO OCT-01 IO-10 ISO-00 DEAE-00 TRSE-00 JUSE-00 AID-05

AF-06 ARA-10 EA-10 EUR-12 NEA-09 PRS-01 ABF-01 OMB-01

SSO-00 /068 W

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O 121459Z MAY 75

FM US MISSION GENEVA

TO SECSTATE WASHDC IMMEDIATE 2834

UNCLAS GENEVA 3433

FOR: CRAIG BUCK (S/NM)

E.O. 11652: N/A

TAGS: SNAR, UN

SUBJECT: UNFDAC'S EFFORTS TO RAISE FUNDS

REF: BUCK (S/NM)/GOUGH TELECON

1. FOLLOWING IS TEXT OF MEMO PROVIDED BY WELLMAN (UNFDAC)  
ON ABOVE SUBJECT:

QUOTE:

"FUND RAISING ACTIVITIES OF UNITED NATIONS FUND FOR DRUG  
ABUSE CONTROL (UNFDAC):"

"HAVING IN MIND UNFDAC'S URGENT NEED FOR ADDITIONAL RESOURCES  
TO MEET INCREASING REQUESTS FOR ASSISTANCE, FUND MANAGEMENT  
PLANNED AND CARRIED OUT SYSTEMATIC FUND-RAISING CAMPAIGN  
IN 1974 WHICH CONSISTED OF:

"FUND RAISING MISSIONS BY ACTING EXECUTIVE DIRECTOR  
TO UNITED STATES, FRANCE, ITALY, IRAN, UNITED KINGDOM,  
SAUDI ARABIA, KUWAIT AND BAHREIN;

"CLOSE CONTACTS WITH VARIOUS PERMANENT MISSIONS  
IN GENEVA OF UN MEMBERS, WHICH WERE REGULARLY VISITED  
AND SUPPLIED WITH INFORMATION REGARDING LATEST ACTIVITIES  
OF UNFDAC AND WITH UP-TO-DATE LISTS OF CONTRIBUTIONS;

"A WORLD-WIDE ADVERTISING CAMPAIGN AIMED AT SEEKING  
DONATIONS FROM PRIVATE SECTOR. THIS INITIATIVE WAS

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CONSISTENT WITH SYG'S LETTER ESTABLISHING UNFDAC WHICH  
URGED PRIVATE SOURCES, AS WELL, TO MAKE VOLUNTARY CONTRI-

BUTIONS. ADVERTISING IS ITSELF DONATED FREE-OF-CHARGE EXCEPT FOR MINIMAL OVERHEAD EXPENSES;

"REPEATED APPROACHES TO PHARMACEUTICAL INDUSTRY. (A GROUP OF SWISS COMPANIES DONATED PUBLICATION AS CONTRIBUTION IN KIND, AND IT IS HOPED THAT OTHER PHARMACEUTICAL COMPANIES IN INDUSTRIALIZED WORLD WILL ALSO CONTRIBUTE).

"UNGA DURING ITS 29TH SESSION ADOPTED ON DEC 10, 1974 A RESOLUTION WHICH INTER ALIA URGENTLY APPEALED TO GOVTS FOR GENEROUS AND SUSTAINED CONTRIBUTIONS TO UNFDAC. FUND-RAISING ACTIVITIES HAVE BEEN CONTINUED AND INTENSIFIED IN 1975 AS FOLLOWS:

"APPEAL BY FUND DIRECTOR TO MEMBERS (30 GOVTS) AND OBSERVERS (25 GOVTS) AT 26TH SESSION OF UN COMMISSION ON NARCOTIC DRUGS, 17-28 FEBRUARY 1975.

"APPEAL BY FUND DIRECTOR TO MEMBERS (54 GOVTS) OF SOCIAL COMMITTEE OF ECOSOC AT 58TH SESSION, APRIL 8, 1975. THIS RESULTED IN ADOPTION BY 34 VOTES TO NONE WITH 4 ABSTENTIONS OF RESOLUTION SUBMITTED BY ARGENTINA, FRG, NORWAY, PAKISTAN, TURKEY, USA AND YUGOSLAVIA APPEALING TO GOVTS TO CONTINUE TO MAKE GENEROUS AND SUSTAINED CONTRIBUTIONS TO UNFDAC. AS PROVIDED BY RESOLUTION SYG IS TRANSMITTING THIS APPEAL TO GOVTS.

"LETTER BY FUND DIRECTOR ON MARCH 29, 1975 TO PERMANENT MISSIONS IN GENEVA OR NEW YORK OF EVERY NON-CONTRIBUTING GOVT REQUESTING ASSISTANCE OF MISSION IN OBTAINING CONTRIBUTION FROM GOVT IF POSSIBLE ON ANNUAL BASIS.

"PERSONAL VISITS BY DEPUTY EXECUTIVE DIRECTOR UNFDAC TO PERMANENT MISSIONS IN GENEVA OF ALL CONTRIBUTING GOVTS, URGING INCREASE OF CONTRIBUTIONS, PUTTING CONTRIBUTION ON ANNUAL BASIS WHERE THIS NOT YET DONE AND USE OF INFLUENCE TO PERSUADE OTHER GOVTS NOT YET CONTRIBUTING TO DO SO.

"DISTRIBUTION OF REPORT OF FUND'S OPERATIONS SUMMARY OF FUND'S PROGRAMME AND OBJECTIVES AND STATUS OF CONTRIBUTIONS TO EACH CONTRIBUTING AND NON-CONTRIBUTING GOVT.

"VISITS BY FUND DIRECTOR TO PERMANENT MISSIONS IN NEW YORK OF VARIOUS GOVTS TO DESCRIBE PROGRAMMES FINANCED BY FUND OF PARTICULAR INTEREST TO THEM TO SUPPORT.

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"SINCE JANUARY 1, 1975, THERE HAVE BEEN NEW PLEDGES BY 14 GOVTS TALLING \$4,864,233. DURING 1975, FOUR GOVTS HAVE CONTRIBUTED FOR FIRST TIME, SO THAT 45 GOVTS HAVE CONTRIBUTED AS OF MAY 10, 1975. OF 45 CONTRIBUTORS, TWENTY-ONE HAVE MADE MORE THAN ONE CONTRIBUTION AND MOST OF THIS NUMBER ARE CONTRIBUTING ON AN ANNUAL BASIS. END QUOTE.ABRAMS

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## Message Attributes

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**Capture Date:** 01 JAN 1994  
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**Current Classification:** UNCLASSIFIED  
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**Draft Date:** 12 MAY 1975  
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**Decaption Note:**  
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**Disposition Comment:**  
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**To:** STATE  
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